

A GUIDE TO THE POLICY STUDIES MAJOR



LAFAYETTE

“Graduates in all careers must understand that everything they will do is bound by a complex web of federal, state, and local laws and regulations, and by treaties among nations. The major is a perfect approach to ensuring that students are prepared to thrive in that demanding environment.”

FRED BENSON '59
POLICY STUDIES STEERING COMMITTEE
BENSON CAPITOL CONNECTION



“Students need to possess integrated skills, not segmented skills for whatever they choose to do. The marketplace is looking for individuals who possess multidisciplinary skills and insights. This program supports and typifies this new reality and marketplace demand.”

CHRIS CAINE '78
POLICY STUDIES STEERING COMMITTEE
VICE PRESIDENT, GOVERNMENTAL PROGRAMS, IBM

COURSE REQUIREMENTS FOR THE MAJOR IN POLICY STUDIES

PREREQUISITES

One of:

GOVT 101 Introduction to U.S. Politics,
GOVT 102 Introduction to International Politics, or
GOVT 103 Introduction to Comparative Politics

HIST 105 Development of the Modern World
ECON 211 Intermediate Microeconomics
ECON 213 Fundamentals of Econometrics

CORE COURSES

PSTD 251 Introduction to Policy Studies
PSTD 300 Industry, Strategy & Policy
PSTD 400 Policy Internship & Seminar
PSTD 495/6 Honors Thesis (for qualified students)

ELECTIVE COURSES

Students work with an adviser to structure four elective courses that relate to a theme of concentration. Themes of concentration include:

- Arts and Media Policy
- Economic Policy and National Security
- Corporate and Public Finance
- Science Policy
- Social Policy



Students enjoy a boat ride on Lake Atitlan during an interim course in Guatemala.

POLICY STUDIES PROGRAM
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Skill Specializations Applicable to Policy Studies Careers

THEME OF CONCENTRATION	ARTS AND MEDIA POLICY	ECONOMIC POLICY AND NATIONAL SECURITY	CORPORATE AND PUBLIC FINANCE	SCIENCE POLICY	SOCIAL POLICY
RATIONALE	Rapid changes in global communications and the need for policy savvy individuals who are conversant with multi-media technology and the arts	Continuing emphasis on economic, preparedness, and security issues in the public and private sectors	Rising demand for analytically trained individuals who understand the interplay between financial market performance, risk, and policy	Innovations and modification of policies governing climate, waste, energy, space exploration, biotechnology, and telecommunications	Domestic and global trends towards an increasing focus on social issues, education, and public health
TYPICAL CAREER PATHS/JOB TITLES	<ul style="list-style-type: none"> Public and external affairs manager Government relations professional Management and leadership of not-for-profit organizations and cultural institutions Arts promotion and preservation 	<ul style="list-style-type: none"> Analyst at CIA, DHS, DoD, FEMA, or consulting firms, defense contractors, think tanks Economist at central banks, finance ministries, and treasury departments Foreign Service Officer, U.S. State Department 	<ul style="list-style-type: none"> Financial management and investing Industry analyst Development banks Risk management professional in private and public organizations Budget analyst 	<ul style="list-style-type: none"> Federal and state government agencies Legislative committee staffs or legislator staffs Research and policy expert for corporations, trade and professional associations, or think tanks 	<ul style="list-style-type: none"> Public policy management and leadership in NGOs and advocacy organizations Policy analyst in international, federal, state, or local agencies, or think tanks Government relations professional
TARGET AUDIENCE	Students seeking careers in private or public arts organizations, media policy, journalism, or associated professions	Students interested in careers related to applied economic analysis, emergency preparedness, or security in the private and public sectors	Students interested in careers related to financial markets, industry research, and risk management in the public or private sectors	Students seeking careers in biotech, nanotech, health care, science ethics, space, telecom, and environmental policy	Primarily directed towards students interested in health care, poverty, consumer protection, and education policy; and civil and human rights

“The skills that I gained from doing in-depth research and presenting in front of industry experts have been invaluable to my career.”

STEPHEN CARUSO '06
GLOBAL SECURITIES RESEARCH AND ECONOMICS GROUP, MERRILL LYNCH

Themes of Concentration Available to Policy Studies Majors

	ARTS AND MEDIA POLICY	ECONOMIC POLICY AND NATIONAL SECURITY	CORPORATE AND PUBLIC FINANCE	SCIENCE POLICY	SOCIAL POLICY
<p>Students select four elective courses and an internship experience that focus on a particular theme or concentration.</p> <p>The chart illustrates typical elective options by concentration.</p>	ART 290 Graphic Design ART 292 Visual Communication through Technology A&S 245 Mass Communications and Society ENG 214 New Media ENG 250 Writing Genres ECON 360 Marketing Science ECON 361 Marketing Research EP 462 Management of Technology Innovation GOVT 313 First Amendment in the U.S.: Law and Politics PSYC 336 Organizational Behavior	ECON 313 Forecasting for Business and Economics ECON 323 Money, Financial Intermediation, and the Economy ECON 335 Environmental Economics ECON 341 Public Sector Economics ECON 346 Economic Development ECON 353 International Trade Policy ECON 386 Political Economy GOVT 234 American Security Policy HIST 262 History of American Foreign Policy PSYC 335 Industrial Psychology	ECON 218 Financial Accounting ECON 303 Income Tax Topics ECON 319 Financial Theory and Analysis ECON 320 Corporate Finance ECON 321 Investments ECON 322 Financial Markets ECON 324 Options and Futures ECON 326 Entrepreneurial Finance and Management ECON 342 Public Finance ECON 351 International Finance EP 261 Engineering, Economics and Management	BIOL 234 Environmental Biology BIO 245 Immunology BIO 345 Infectious Diseases CE 464 Environmental Geophysics CHE 334 Chemical Processes in Environmental Engineering CHEM 252 Environmental Chemistry EP 352 Energy Technology and the Modern World GEOL 120 Geological Disasters: Agents of Chaos GEOL 310 Environmental Geomorphology NEUR 351 Neurophysiology	A&S 227 The Family A&S 247 Organizations in Action ECON 225 Women and the Economy ECON 341 Public Sector Economics ECON 346 Economic Development NEUR 351 Neurophysiology PSYC 225 Psychopharmacology PSYC 235 Social Behavior PSYC 240 Health Psychology PSYC 336 Organizational Behavior REL 222 Religion and Politics: Conflict and Cooperation