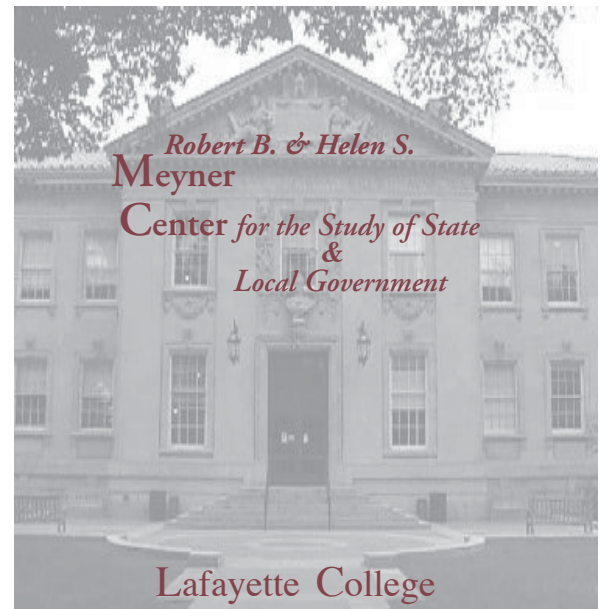


The Robert B. and Helen S. Meyner Center for the Study of State and Local Government provides education, internships, and public service opportunities for undergraduate students in state and local government at home and abroad; promotes scholarly and applied research and publication on state and local government, especially in the context of federal democracy and intergovernmental relations; and engages in local, regional, and international public service, training, and outreach to state and local governments and civic organizations.



We cordially invite you to attend

Government, the Media, and the Public's Right to Know

Robert B. & Helen S. Meyner Center
for the Study of State & Local Government
with Lafayette Ambassador Bank

The relationship between the media and government changes constantly. States are continually revising and enhancing the laws that provide the public with a right to know how government officials manage and operate their government. Local government officials need to be aware of the public's interest before creating public policy. This relationship has also become strained as government officials express frustration when reporters do not produce what the officials feel is an "accurate and fair" story. For its *Sixth Annual Forum on Local Government*, the **Meyner Center at Lafayette College** and sponsors, **Lafayette Ambassador Bank** and **Fulton Financial Advisors**, present the following program **free** of charge:

Joel Barras, an attorney with Reed Smith LLP in Philadelphia, will discuss the Sunshine and the Right to Know laws, including the recent changes made by the Pennsylvania legislature.

Teri Henning, an attorney with the Pennsylvania Newspapers Association, will talk about her organization and how they represent the print media, and will give her unique perspective on the Sunshine and Right to Know laws.

Bill White, a columnist with The Morning Call newspaper, will review why the media and local government tend to be at odds, and what ought to be done about it.

Ken Robinson, the President of Robinson Group Strategic Communications LLC, is a media relations consultant. He will explain how a communications strategy is essential for public officials whether they are an experienced media hound or new to the challenge.

Colonel Jeffrey Miller, the Commissioner of the Pennsylvania State Police, will discuss his role in managing the media in the aftermath of the tragic student shooting at the West Nickel Mines School in Lancaster in October 2006.

Forum Schedule

*Meyner Center for the Study of State & Local Government
Lafayette College
June 5, 2008*

- 8:15 Registration & Continental Breakfast**
(Lobby-Kirby Hall of Civil Rights)
- 8:45 Welcoming Remarks**
Dr. John Kincaid, *Director
Meyner Center, Lafayette College*
Patricia L. Stout, *Sr. Vice President
Lafayette Ambassador Bank*
- 9:00 Understanding the Right to Know
and Sunshine Law**
Joel Barras, *Attorney
Reed Smith LLP*
- 10:00 The Media's Perspective**
Teri Henning, *General Counsel
Pennsylvania Newspaper Association*
- 10:30 Break**
- 10:45 Can't We All Just Get Along? Nah!**
Bill White, *Columnist
The Morning Call*
- 11:30 Media Strategy:
Can You Really Manage the News?**
Ken Robinson, *President
Robinson Group Strategic Communications, LLC*
- 12:00 Luncheon** (Bergethon Room-Marquis Hall)
- 12:30 Keynote Address
Media Management During the
West Nickel Mines School Shooting**
Colonel Jeffrey B. Miller, *Commissioner
Pennsylvania State Police*