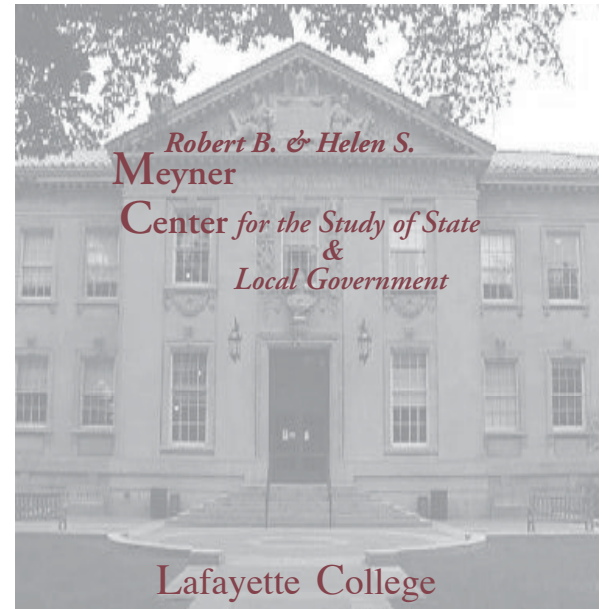


The Robert B. and Helen S. Meyner Center for the Study of State and Local Government provides education, internships, and public service opportunities for undergraduate students in state and local government at home and abroad; promotes scholarly and applied research and publication on state and local government, especially in the context of federal democracy and intergovernmental relations; and engages in local, regional, and international public service, training, and outreach to state and local governments and civic organizations.



We cordially invite you to attend

## The Diverse Government Workforce: Ethical and Legal Challenges for Leadership

Robert B. & Helen S. Meyner Center  
for the Study of State & Local Government  
with Lafayette Ambassador Bank

Providing leadership is a major responsibility of elected officials and public managers. In turn, creating an efficient, effective, ethical, and fiscally responsible workforce is a major challenge for municipal leaders as they seek to satisfy citizen demands for the highest quality of public services at the lowest possible cost. The goal of this **free** forum is to help public officials meet these challenges most effectively.

1. The Keynote Speaker will be **Mark Schweiker**, President & CEO of the Greater Philadelphia Chamber of Commerce and 44th Governor of Pennsylvania. Drawing on his experiences during the tragic United Flight 93 disaster in September 2001 and the Quecreek mine rescue in July 2002, he will discuss keys to successful leadership during public emergencies.

2. **Chip Baker**, a Pennsylvania licensed Social Worker with Beacon Worksite Services, will analyze generational diversity in today's workforce, highlight important differences between traditionalists (born before 1945), baby boomers (born 1946-64), genXERS (born 1965-80), and millennials (born after 1981), and show why municipal leaders need to understand these generational work styles.

3. Professor **David Shulman**, Lafayette College, professor and author of *From Hire to Liar*, will speak on how today's workplace cultures encourage employees to use lies and deception to perform everyday tasks. He will explain how these practices are not always bad and how they are a part of how business actually gets done!

4. **Joel Barras**, a labor attorney with Reed Smith LLP in Philadelphia, will discuss how to maintain employee morale and productivity while preserving fiscal sanity. That is, what do local officials need to know to administer personnel rules legally, fairly and responsibly, and what court decisions affect that administration?

5. **John Contino**, Executive Director of the Pennsylvania Ethics Commission, will explain the Pennsylvania Ethics Law. Many public officials believe this law only regulates the annual form they fill out; in fact, however, the law regulates activities by all public officials, including what constitutes conflicts of interest.

### Forum Schedule

*Meyner Center for the Study of State & Local Government  
Lafayette College  
May 17, 2007*

- 8:15 Registration and Continental Breakfast**  
(Lobby-Kirby Hall of Civil Rights)
- 8:45 Welcoming Remarks**  
Dr. Daniel H. Weiss, *President*  
*Lafayette College*  
Valerie Downing, *Sr. Vice President*  
*Lafayette Ambassador Bank*  
Dr. John Kincaid, *Director*  
*Meyner Center, Lafayette College*
- 9:00 Generational Diversity in the Workplace**  
Howard "Chip" Baker, *LSW, CAC*  
*Beacon Worksite Services*
- 10:00 Employee Deception in the Workplace**  
Dr. David Shulman, *Professor, Lafayette College &*  
*Author, From Hire to Liar*
- 11:00 Labor Law 101: The Dos & Don'ts of Managing  
Public Sector Employees**  
Joel Barras, *Attorney*  
*Reed Smith LLP*
- 12:00 Luncheon** (Bergethon Room-Marquis Hall)
- 12:30 Keynote Address**  
**Leadership During Times of Crisis  
Management**  
Mark Schweiker, *President & CEO, Greater Philadelphia  
Chamber of Commerce & former Governor of Pennsylvania*
- 2:00 Understanding Pennsylvania Ethics Law**  
John Contino, *Executive Director*  
*Pennsylvania Ethics Commission*
- 3:00 Adjournment**